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## **Bjorseth Named NSA-IL Member of the Year**

(Lisle IL) Lillian Bjorseth was named Member of the Year by the National Speakers Association-Illinois Chapter (NSA-IL) at its annual May awards ceremony. Bjorseth was honored for her recreation of the group's website, [www.nsa-il.org](http://www.nsa-il.org), the creation of its new subject matter site, [www.experts.illinois.com](http://www.experts.illinois.com), and development of a media relations program.

NSA-IL is the Chicago chapter of the National Speakers Association, the leading professional organization of experts in a variety of industries and disciplines who speak to audiences as trainers, educators, humorists, motivators, consultants and authors.

Lillian, who founded Duoforce Enterprises, Inc., 20 years ago, is a nationally known speaker, trainer, coach and prolific author who helps people build a new kind of wealth – social capital – by improving their networking and communication skills.

She is director of communication for NSA-IL; an instructor in North Central College's community development program; a co-founder of Cornucopia, a suburban women's organization; and was named one of the Great Women of the 21<sup>st</sup> Century.

You can find out more at [www.duoforce.com](http://www.duoforce.com), [www.greaterchicagonetworking.com](http://www.greaterchicagonetworking.com) or her blog at [www.lilliancommunicates.com](http://www.lilliancommunicates.com)