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Bjorseth Receives Wordsmith Award From National Speakers Association-IL Chapter

(Lisle IL) Lillian Bjorseth received the Wordsmith Award from National Speakers Association-Illinois Chapter at its recent awards ceremony. The award recognizes her exceptional platform excellence with a well-crafted and skillfully written speech as well as excellence of the written word. In 2010, NSA-IL chose her Member of the Year.

NSA-IL is the local chapter of National Speakers Association, the leading professional organization of experts in a variety of industries and disciplines who speak to audiences as trainers, educators, humorists, motivators, consultants and authors. For more

Lillian, who founded Duoforce Enterprises, Inc., 20 years ago, is a nationally known speaker, trainer, coach and prolific author who helps people build a new kind of wealth – social capital – by improving their networking and communication skills. She is also a marketing consultant, building on her journalism degree from the University of Missouri and her 11 years of public and media relations experience with AT&T.

In 2009 she was named Outstanding Chicago Speaker of the Year by Red Carpet Concierge. The Chicago Tribune calls her a “networking expert” and the Association Forum of Chicagoland dubs her “a business networking authority.” She was also named one of the Great Women of the 21st Century. She is also co-founder of the Greater Chicago Networking Extravaganza, the 11th of which will be

Her published works include *Breakthrough Networking: Building Relationships That Last* (now in the third edition) and *52 Ways to Break the Ice & Target Your Market*.

You can find out more at www.duoforce.com, www.greaterchicagonetworking.com or her blog at www.lilliancommunicates.com