

Jitter-Free Press

No Job Jitters' Newsletter

No Job Jitters

a powerful resource for individuals looking to
find a job or manage their career.

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Author Feature: Lillian Bjorseth



A client said Lillian Bjorseth could read the IRS tax code and make it interesting. Imagine her enthusiasm when she talks about her favorite topics of business networking, business development and

communication skills!

Lillian has helped tens of thousands of people build more social capital since starting Duoforce Enterprises, Inc. in 1990. She believes that networking and good communication are the 21st century tools to build relationships that help increase sales and enhance careers. She urges large companies to embrace the concepts that small business has long used successfully. Her zest to have colleges and universities teach these skills led her to develop what may be the first online in-depth courses on relationship building. She's also a founding member of the Relationship Networking Industry Association.

Lillian is at ease with CEOs and administrative assistants. She's equally at ease with inspirational keynotes, workshops, in-house training, entertaining luncheon or dinner talks and skills coaching. Her confidence, enthusiasm and zeal create the learning environment you seek and get her consistently awesome reviews.

She was among the first in the world to become an Inscape Publishing certified DiSC® trainer. She helps you speak the language of your customers, peers, supervisors and top management through customized applications for boards of directors, corporate and association staff and employees and sales groups.

The Chicago Tribune calls her a "networking expert," and the Association Forum of Chicagoland calls her "the business networking authority." She's co-founder of the highly successful Great Chicago Networking Extravaganza.

Lillian is author of *Breakthrough Networking: Building Relationships That Last, 52 Ways to Break the Ice & Target Your Market*, and the *Nothing Happens Until We Communicate CD and workbook series*. She's a contributing author to *Masters of Networking* and a co-presenter

of the *Marketing Boot Camp DVDs and workbook*.

She's a top graduate of the University of Missouri School of Journalism. Her Fortune 100 experience includes 11 years at AT&T where she coached top executives in communication and media relations skills.

She's a member of the National Speakers Association, chair of the Naperville IL Area Chamber of Commerce Speakers Bureau and an instructor in North Central College's Community Development program.

Lillian was named one of the Great Women of the 21st Century, an Influential Woman in Business and is listed in more than a dozen Who's Who.

Learn more about Lillian by clicking on Career Coaches on No Job Jitters!
http://www.nojobjitters.com/index.php?option=com_contact&view=contact&id=11%3Alillian-bjorseth&catid=46%3Acareer-coaches&Itemid=69